



TESOL-SPAIN 30<sup>th</sup> Annual Convention  
Donostia-San Sebastián

**Content and Language Learning – *Two Birds, One Stone***

Friday, March 9<sup>th</sup> – Sunday, March 11<sup>th</sup>, 2007

St. Patrick's English School



**Introductory Information for Convention Sponsors**

**Presentations** relating directly to the theme or to language education in general are welcome and there will be space in the timetable for product presentations. We do, however, urge those wishing to sponsor speakers (and/or give product presentations) to make sure we receive proposals by the deadline date, 31<sup>st</sup> October. With an average of 130 presentations it is imperative we draw up a balanced timetable in November and appropriately place speakers within the event. We aim to have the programme available for promotion of the convention by the beginning of December, thus, we cannot guarantee that late proposals will result in speaker needs being met and appropriate time slots being given.

**The exhibition area** on site will be located within the busy corridors and open spaces where presentations will take place throughout the convention. There will be provision for electricity supplies. Tables will be allocated on a first-paid, first-served basis.

**Publications** (the full pre-programme and programme) will have a print run of at least 1,000 copies. The pre-programme will be sent to all participants and many other teaching institutions in advance of the convention. There will also be an initial mailing to around 5,000 educational institutions in Spain in December.

**The convention** will celebrate the 30<sup>th</sup> anniversary of TESOL-SPAIN. We are applying for the event to be accredited by the Spanish Ministry of Education and are looking forward to an exciting and a very well attended event, with participants from the different teaching sectors. The event is already being widely advertised in ELT publications, ELT-related web-sites and through e-lists. Advertising will be broadened and increased as we get nearer the event itself.

**Information** on various ways in which you might like to participate in the TESOL-SPAIN 29<sup>th</sup> National Convention follows. It is intended as introductory material. Please do not hesitate to contact us with any enquiries. On behalf of TESOL-SPAIN, I look forward to collaborating with you in offering professional support to Teachers of English to Speakers of Other Languages in Spain

**Publisher Liaison Officer:**

**Sally Haigh** [publisherliaison@tesol-spain.org](mailto:publisherliaison@tesol-spain.org)

**Website:**

<http://www.tesol-spain.org/convention2007>



**ALL ADVERTISING SPACE IS AVAILABLE ON A FIRST COME, FIRST SERVED BASIS.**

If you put an ad in the pre-programme (one colour) and the program (colour), the same size and location in both, you receive a 20% discount on the programme advertising rates.

**N.B. IVA/VAT is 16% (not included in the prices quoted below)**

Contact person: **Sally Haigh**

e-mail: [publisherliaison@tesol-spain.org](mailto:publisherliaison@tesol-spain.org)

[www.tesol-spain.org/convention2007](http://www.tesol-spain.org/convention2007)

TABLES	Price	Quantity
1 Table (approx. 1.20m x 0.80m)	€280	
Unattended shared table (1/3 of a table) for printed material i.e. brochures, leaflets, etc.	€100	
<b>DEADLINE for reserving tables</b>	<b>February 19, 2007</b>	

PRE-PROGRAMME ADVERTISING RATES (ONE COLOUR)	Price	Quantity
Full page (20.7 x 29.5 cm)	€175	
Half page (12.5 x 16.5 cm)	€120	
<b>DEADLINE for submitting ads</b>	<b>December 14, 2006</b>	

**Pre-programs will be sent out to all members of TESOL-SPAIN.**

PROGRAMME ADVERTISING RATES	Price	Quantity
<b>FULL COLOUR</b>		
Back cover, full page (20.7 x 29.5 cm)	€510	
Inside front cover, full page (20.7 x 29.5 cm)	€480	
Inside back cover, full page (20.7 x 29.5 cm)	€450	
Inside back cover, half page (12.5 x 16.5 cm)	€270	
Inside front cover, half page (12.5 x 16.5 cm)	€290	
Inside the Programme, full page (20.7 x 29.5 cm)	€430	
<b>ONE COLOUR</b>		
Full page (20.7 x 29.5 cm)	€390	
Half page (12.5 x 16.5 cm)	€240	
Quarter page (6.2 x 16.5 cm or 8.2 x 12.5 cm)	€140	
Middle spread (2 pages - 41.4 x 29.5 cm)	€60	
<b>DEADLINE for submitting ads</b>	<b>February 7, 2007</b>	

<b>FOLDERS HOLDING PROGRAMS (Full Colour)</b>	<b>Price</b>	<b>Quantity</b>
Back of folder, full page (20.7 x 29.5 cm)	€600	
Inside front cover, full page (20.7 x 29.5 cm)	€450	
Inside sleeve, half page (12.5 x 16.5 cm)	€270	

<b>DEADLINE for submitting ads</b>	<b>February 7, 2007</b>
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**WHEN RESERVING A TABLE OR AN AD, COULD YOU PLEASE PROVIDE THE FOLLOWING DETAILS SO THAT WE HAVE ALL OF YOUR INVOICING DETAILS.**

**Person** to send invoice to:

Name of person or organization **invoice** should be made out to

**Complete** mailing address

NIF/CIF/VAT number (there is 16% IVA/VAT on tables and advertising.)

N.B: Once sponsors have paid for whatever advertising you wish to buy (exhibition table, space in the convention program, etc), you will be able to post details of your organisation (a brief description, no more than 50 words, plus logo) on the convention section of the TESOL-SPAIN website, and include a link to your own website.

**IF RESERVING A TABLE/EXHIBITION SPACE, PLEASE ANSWER THESE QUESTIONS.**

	<b>Yes</b>	<b>No</b>
Will you need an <b>electrical connection</b> ?		
Are you are bringing a <b>stand</b> ?		
Will you need <b>us to provide</b> a table?		

If you do not need a table because you will only be using a stand or **if your stand exceeds the dimensions of the table size quoted above, please enter the dimensions below.** In that case, you will be reserving space and paying **based on the size of the stand.**

Height: \_\_\_\_\_

Width: \_\_\_\_\_

Depth: \_\_\_\_\_

Will you be **sending material to the site** before the convention?

Material should be sent to the site **no more than 1 week before** the convention and picked up **within three days after** the convention. Information on where to send material will be facilitated as soon as possible.