

TESOL SPAIN 40th Annual Convention.

Convention Feedback Elche, 2017.

Dear TESOL-SPAIN Members,

This year we had a large number of participants attending an event held outside Madrid at our 40th TESOL-SPAIN Annual National Convention, **Evolving and Involving**, in Elche (March 3rd-5th, 2017) with over 500 participants. In this National Convention we had participants from all over the world with people coming from as far away as France, Greece, the UK, the USA, and from regions such as Andalucia, Madrid, Cataluña, Euskadi, Murcia, Extremadura, Castilla-La Mancha, Galicia and Castilla-León.

This convention ran smoothly with a very good atmosphere and a wonderful team. A big thank you to all, particularly to the brilliant volunteers from the University of Alicante and the EOI Elche, who made of this convention an outstanding one.

GENERAL COMMENTS FROM OUR PARTICIPANTS.

163 online convention feedback forms were submitted from the total of **500+ conference participants**.

Below, you will find a breakdown of your answers from the convention feedback forms, with a few of my comments alongside. Please note that when percentages do not add up to 100%, it means we have received questionnaires where some questions are unanswered or some answers are ambiguous.

1. My general impression of the Convention was: (on a scale from 1, very unsatisfactory to 5, extremely satisfactory)

5 – Extremely satisfactory = 53.01%

4 - Satisfactory = 36,75%

1 – Very unsatisfactory = 0,60%

As Convention Coordinator I am really happy with these results as they reflect my overall impression, too. However, as always, there is room for improvement and lessons to be learnt.

2. I found out about the Convention through:

1. Internet 20,12%
2. Word of Mouth 27,44%
3. TESOL-SPAIN E-Newsletter 25,61%
4. Other 24,39%

Although the sources are quite varied, the different percentages show that we need to rely on different channels of communication in order to reach members and non-members.

3. How often I have attended TESOL-SPAIN conventions so far:

1. This is my first time 43,64%
2. Twice 12,12%
3. Three times 9,70%
4. More than three times 34,45%

This proves that organizing the convention in different regions of the country is a valuable decision as local teachers have the opportunity to have a prestigious educational event close to them.

4. The availability of information on the convention was:

5 – Extremely satisfactory = 63,03%

4 - Satisfactory = 26,67%

1 – Very unsatisfactory = 0,61%

We have mainly used our webpage and social networking sites, apart from a powerful local emailing campaign.

5. My online registration process was:

5 – Extremely satisfactory = 51,52%

4 - Satisfactory = 24,85%

1 – Very unsatisfactory = 0,00%

6. The information on “*Homologación*” was:

5 – Extremely satisfactory = 28,22%

4 - Satisfactory = 7,98%

1 – Very unsatisfactory = 0,61%

7. The communication with the convention organizers was:

5 – Extremely satisfactory = 68,07%

4 - Satisfactory = 13,25%

1 – Very unsatisfactory = 0,60%

8. The conference schedule was:

5 – Extremely satisfactory = 41,57%

4 - Satisfactory = 40,36%

1 – Very unsatisfactory = 0,60%

9. I found the Annual General Meeting:

5 – Extremely satisfactory = 16,36%

4 - Satisfactory = 19,39%

1 – Very unsatisfactory = 0,00%

10. I found the quality of the presentations:

5 – Extremely satisfactory = 34,15%

4 - Satisfactory = 50,61%

1 – Very unsatisfactory = 1,22%

11. The range of presentations was:

5 – Extremely satisfactory = 47,56%

4 - Satisfactory = 39,63%

1 – Very unsatisfactory = 0,61%

12. I found the plenary sessions:

5 – Extremely satisfactory = 51,22%

4 - Satisfactory = 26,83%

1 – Very unsatisfactory = 0,00%

TESOL-SPAIN's Speaker Coordinator is very grateful for all the feedback received regarding speakers, as this helps us to know which popular speakers to invite back, and also goes towards improving the information we ask speakers to provide when they submit a talk. We are really proud that most of you enjoyed the presentations and found them useful.

13. I found the help received from organization and personnel:

5 – Extremely satisfactory = 72,12%

4 - Satisfactory = 19,39%

1 – Very unsatisfactory = 0,61%

14. I found the quality of the exhibition:

5 – Extremely satisfactory = 46,71%

4 - Satisfactory = 38,32%

1 – Very unsatisfactory = 1,20%

15. I found the conference venue:

5 – Extremely satisfactory = 55,42%

4 - Satisfactory = 25,90%

1 – Very unsatisfactory = 1,20%

16. I found the conference bag:

5 – Extremely satisfactory = 48,80%

4 - Satisfactory = 31,33%

1 – Very unsatisfactory = 0,60%

17. I found the conference programme:

5 – Extremely satisfactory = 70,66%

4 - Satisfactory = 23,35%

1 – Very unsatisfactory = 0,60%

The new design has made it easier to read and more attractive, apart from adding further relevant information on the convention and the venue

18. The process for “*Homologación*” was:

5 – Extremely satisfactory = 19,75%

4 - Satisfactory = 9,26%

1 – Very unsatisfactory = 1,23%

19. My on-site registration process was:

5 – Extremely satisfactory = 47,59%

4 - Satisfactory = 17,47%

1 – Very unsatisfactory = 0,60%

We will do our best to solve the problems 0,60% of participants encountered during on-site registration.

The convention was a great success with brilliant speakers, and I am extremely happy to see that 91% of the participants were satisfied with the organization. We'll keep working to reach 100% satisfaction.

20. I would like to be more involved in TESOL-Spain:

YES 29

As a non-profit entity we are always in need of helping hands. **YOU** are TESOL-SPAIN and the board manages issues on your behalf. I can assure you that collaborating on a volunteer project like this with a common aim is a very gratifying experience.

I would like to take the opportunity to say goodbye as a Board member after these two years. Thanks to the Board for a great teamwork experience! But I will continue collaborating with TESOL-SPAIN as AC in Comunidad Valenciana and Baleares.

We do hope to see many of you next year at the convention in Madrid. If you would like to contact me about this year's convention, do not hesitate to write to me at convention2017@tesol-spain.org .

If you would like information about the next convention, please contact the 2017 Convention Coordinator at convention2018@tesol-spain.org

Paola González

2017 Convention Coordinator